File No.8-2/2024-Estt. National Commission for Minorities Government of India

1st Floor, 14th Block, CGO Complex, Lodhi Road, New Delhi Dated 23.08.2024

Corrigendum-II

Subject: Invitation of Tender for engagement of Media/ Social Media Agency for managing the PR Work and the Social Media activities – Corrigendum to RFP

National Commission for Minorities (NCM) has invited proposal through GeM vide **Bid No.GEM/2024/B/5231814** dated 31.07.2024 for engagement of Media/ Social Media Agency for managing the PR Work and the Social Media activities. Subsequent to Pre-bid meeting held on 07.08.2024 with bidders, following amendments to the RFP document are made with immediate effect. Responses to pre-bid meeting are uploaded on NCM website separately.

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S.	RFP	Existing Clause	Amended Clause		
No.	Reference				
(i)	Section-I/ Para 3(ii)/ Page-5	It is the responsibility of the Bidders to ensure that the bids are up loaded in time on GeM Portal https://gem.gov.in on or before the prescribed date and time for submission of bids. A scanned copy of the remittance details of Earnest Money Deposits needs to be uploaded at the GeM. Registered MSMEs are exempted from payment of EMD. Bidders seeking exemption from Experience/Turnover criteria, the supporting documents to prove his eligibility for exemption must be uploaded.	the bids are up loaded in time on GeM Portal https://gem.gov.in on or before the prescribed date and time for submission of bids. A scanned copy of the remittance details of Earnest Money Deposits needs to be uploaded at the GeM. Registered MSMEs [as per Department of MSME] and Startups [recognized by the Department for Promotion of Industry and Internal Trade		
(ii)	Section-I/ Para 5(i)/ Page-6	Heading: Earnest Money Deposit and Processing Fee (Registered MSMEs Exempted)	Heading:		
(iii)	Section-II/ Para 6/	Manpower Requirement:	Manpower Requirement:		
	Page-15	(i) One social media expert is to be deployed on site at the premises of NCM. He would have the requisite qualifications and experience and will be responsible for handling Media related work of NCM. The person deployed should be adequately supported by a back office for every kind of support by the agency.	(i) Two social media experts are to be deployed on site at the premises of NCM. They would have the requisite qualifications and experience and will be responsible for handling Media related work of NCM. The persons deployed should be adequately supported by a back office for every kind of support by the agency.		
		(ii) The media expert with above competency shall be stationed on site in the NCM for day to day work during office hours and also, during the emergent exigencies, beyond office hours. Beyond office hours, he would remain contactable to ensure that viewing and uploading on the managed Social Media sites i.e. X (Twitter), Facebook, Instagram, You Tube, etc. is smooth and uninterrupted.	(ii) The media experts with above competency shall be stationed on site in the NCM for day to day work during office hours and also, during the emergent exigencies, beyond office hours. Beyond office hours, they would remain contactable to ensure that viewing and uploading on the managed Social Media sites i.e. X (Twitter), Facebook, Instagram, You Tube, etc. is smooth and uninterrupted.		

S. No.	RFP Reference	Existing Clause				Amended Clause			
(iv)	Annexure-IV/ Page-20	Evaluation Criteria (Technical)				Evaluation Criteria (Technical)			
		S. No.	Criteria	Maximum Marks		S. No.	Criteria	Maximum Marks	
		1.	Financial strength (average turnover) for last financial year/years i.e. 2020-21, 2021-22 and 2022-23 (Minimum Rs.2.50 Crore) (i) Rs. 2.50 Crore : 6 marks (ii) Rs. 2.51-3.00 Crore : 8 marks (iii) More than Rs.3.00 Crore : 10 marks	10	1.	Financial strength (average turnover) for last financial year/years i.e. 2020-21, 2021-22 and 2022-23 (Minimum Rs.2.50 Crore) (i) Rs. 2.50 Crore : 6 marks (ii) Rs. 2.51-3.00 Crore : 8 marks (iii) More than Rs.3.00 Crore : 10 marks (iv) MSME/Startups : 10 marks	10		
		2.	Past experience in similar. projects for Centre/State Government, Government Institutions & Bodies, PSU, etc. (minimum 5 years in Social Media handling and PR management) (i) Upto 5 years : 8 marks (ii) Above 5 years and upto 8 years : 10 marks (iii) More than 8 years :15marks	15		2.	Past experience in similar projects for Centre/State Government, Government Institutions & Bodies, PSU, etc. (minimum 5 years in Social Media handling and PR management) (i) Upto 5 years: 8 marks (ii) Above 5 years and upto 8 years: 10 marks (iii) More than 8 years: 15 marks (iv) MSME/Startups: 15 marks	15	

2. This issues with the approval of Competent Authority.

(Vishal Lakhanpal)
Administrative Officer
विशाल लखनपाल /Vishal Lakhanpal
प्रशासनिक अधिकारी /Administrative Officer
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